



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

**TRACY CITY CENTER ASSOCIATION, DISI - COMMITTEE MEETING
MAY 4, 2011 – 8:00 A.M. TRACY TRANSIT STATION**

AGENDA ITEMS:

1. Open and Introductions – Claudia Nicolaou & Jonie Endo
2. Spring Wine Stroll – Dave Warta
 - a) Review outline, discuss budget, date
 - b) Recommendation to the Board
3. TCCA Branding – Kim Scarlata – Jan Couturier
 - a) Banners for 10th Street – Mock Up
 - b) Decals for Merchants – to be passed out at Merchant Meetings, committee meetings, etc.
4. Farmer's Market – Jan Couturier – Kim Scarlata
 - a) TCCA Booth – Free to Merchants in TCCA on a first come first serve
 - b) Merchant Participation in Saturday and Wednesday markets
 - c) Wednesday Evening Grand Opening May 11
5. Preparation for fiscal year 2011-2012 – Claudia Nicolaou/Jonie Endo
 - a) Calendar of activities
 - b) Budgetary requirements – must be submitted by June board meeting
6. Website Update – Claudia Nicolaou/Jonie Endo
 - a) Develop a Task Force to complete action items
 - b) Engage Photographic Art Studio for website photos **Action Item**
7. Plants & Beautification – Jan Couturier
 - a) Update re: M&M bid
8. Preparations for Task Force Chairs for upcoming Events – Claudia Nicolaou/Jonie Endo
 - a) Fall Wine Stroll – Dave Warta
 - b) Halloween Parade
 - c) Christmas Parade
 - d) Christmas Shopping Events

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts DISI Committee Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to

participate in the meeting, please notify Janis Couturier at 209-597-0073 or by email at jcouturier@tracycitycenter.com at least 48 hours prior to the meeting.