



DOWNTOWN
TRACY

TRACY CITY CENTER
ASSOCIATION

TRACY CITY CENTER ASSOCIATION, DISI - COMMITTEE MEETING

July 6, 2011 – 8:00 A.M. TRACY TRANSIT STATION

AGENDA ITEMS:

1. Open and Introductions – Claudia Nicolaou & Jonie Endo
2. Landmark Sign Update – Sam Matthews
 - a. Selection of Vendor **Action Item**
3. TCCA Branding/Marketing
 - a. Website – Rainey Smith
 - b. Banners for 10th Street – Mock Up – Erica Dement
 - c. Marketing Brochure -
4. Event Planning
 - a. October 8 Wine Stroll – Dave Warta **Action Item**
 - i. ABC Licensing
 - b. Halloween Parade – Deborah Skinner **Action Item**
 - i. October 29 1:00 p.m.
 - c. Christmas Events -
 - i. Holiday Decorations – Kim Scarlata **Action Item**
 - ii. Holiday Parade & Transit Station – Jack Elliott **Action Item**
 1. December 3 at 5:00 p.m.
 - iii. Holiday Shopping Events -
 1. Select Coordinator
5. Farmer's Market – Jan Couturier
 - a. PCFMA – Marketing and Wed event
6. Plants & Beautification –
 - a. Renovation of the street-side landscape plots
7. Other:
8. Next Meeting: August 3, 2011 8:00 a.m. Tracy Transit Station

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts DISI Committee Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Janis Couturier at 209-597-0073 or by email at jcouturier@tracycitycenter.com at least 48 hours prior to the meeting.

Attachments: June 1 2011 Minutes