



**TRACY CITY CENTER ASSOCIATION, INTERIM BOARD
DISI - COMMITTEE MEETING
February 2, 2011 – 8:00 A.M. – TRACY TRANSIT STATION**

AGENDA ITEMS:

1. Open and Introductions – Claudia Nicolaou & Jonie Endo
2. Wine Stroll Update
 - a) New Date – October 8
 - b) Art Themed Venue
3. Valentine's Day Event – Ursula Luna-Reynosa
 - a) Website – www.HolidaysInTracy.com
 - b) Merchant Participation
 - c) Marketing Strategy
4. Website Task Force Update – Dave Simpson
5. Spring Event - Mike Corbett
 - a) Other
2. TCCA Branding -
3. Landscape – Plants & Beautification
4. Merchant Meetings
5. Other Issues
6. Next Meeting: To Be Determined

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts DISI Committee Agendas at the Tracy Transit Station. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Janis Couturier at 209-597-0073 or by email at jcouturier@tracycitycenter.com at least 48 hours prior to the meeting.