



DOWNTOWN
TRACY

TRACY CITY CENTER
ASSOCIATION

TRACY CITY CENTER ASSOCIATION, D I S I - COMMITTEE MEETING

February 1, 2012 – 8:00 A.M. Tracy Transit Station

AGENDA ITEMS:

- 1. Open** – Kim Scarlata
- 2. Communication**
 - a. Website-Update Status
 - b. TCCA Visibility and Branding- Discuss next steps for driving people to our web site
- 3. Events**
 - a. June 9 Event-Car Show, Music, Food, Entertainment
 - i. Coordinator, committee and volunteers
 - b. Fall Wine Stroll-September 29
 - i. Establish time line for hiring a Coordinator
 - c. Review 2012-2013 Event Calendar-Additions
 - d. Downtown Block Parties
 - i. Drink Booth Lead Volunteer
 - e. Farmer's Market
 - i. Sub-committee meeting update that will include recommendations for vendor and marketing expectations of TCCA
- 4. Beautification**
 - a. Establish a landscape sub-committee
- 5. Other:**
- 6. Next Meeting:** March 7, 2012

BROWN ACT:

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts DISI Committee Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Janis Couturier at 209-597-0073 or by email at jcouturier@tracycitycenter.com at least 48 hours prior to the meeting.