



DOWNTOWN  
TRACY

TRACY CITY CENTER  
ASSOCIATION

**TRACY CITY CENTER ASSOCIATION, DISI - COMMITTEE MEETING**

**April 5, 2012 – 8:00 A.M. Tracy Transit Station**

**AGENDA ITEMS:**

1. **Open** – Kim Scarlata
2. **Communication**
  - a. Website-Update Status
  - b. TCCA Visibility and Branding
    - i. Large Welcome to Downtown Entrance Banners – Sam Matthews
3. **Events**
  - a. July 21 Event-Car Show, Music, Food, Entertainment
    - i. Update
  - b. Fall Wine Stroll-September 29
    - i. Coordinator Job Description and hiring timeline
  - c. Downtown Block Parties
    - i. Drink Booth Lead Volunteer
  - d. Farmer's Market
    - i. Update
  - e. Holiday Decorations Action Item
    - i. Christmas Tree
4. **Beautification**
  - a. Establish a landscape sub-committee
5. **Other:**
6. **Next Meeting:** May 3, 2012

**BROWN ACT:**

*Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts DISI Committee Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Janis Couturier at 209-597-0073 or by email at [jcouturier@tracycitycenter.com](mailto:jcouturier@tracycitycenter.com) at least 48 hours prior to the meeting.*