



DOWNTOWN  
TRACY  
TRACY CITY CENTER  
ASSOCIATION

## Tracy City Center Association DISI Committee Meeting March 2, 2017 – 8:00 a.m., Tracy Transit Station – 50 E. 6<sup>th</sup> Street

1) Call to Order and Introductions – Dino Margaros

2) Public Comments and Announcements

*This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)*

3) Approval of [Minutes from the February 2, 2017 DISI Meeting](#)\*

**Action Item**

4) [DLC Marketing Group Proposal](#)\* – Tony de la Cruz

5) [State of the City](#)\*

6) Taps on Tenth - Status Update, Volunteers Needed, [Poster & Postcard Front](#)\* - [Back](#)\*

7) Farmers' Market – Status Update, [Poster & Postcard Front](#)\* - [Back](#)\*

8) Parking Survey

9) [New Website](#)

10) Banners – Status Update

11) Social Media – [Facebook](#), [Instagram](#), [Twitter](#), [AmazonSmiles](#)

12) Next Meeting: **Thursday, April 6<sup>th</sup>, 2017 – 8:00 a.m. Transit Station**

**\*Downloadable Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at [www.TracyCityCenter.com](http://www.TracyCityCenter.com). Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: [tcca@tracycitycenter.com](mailto:tcca@tracycitycenter.com) at least 48 hours prior to the meeting.