



DOWNTOWN
TRACY
TRACY CITY CENTER
ASSOCIATION

Tracy City Center Association DISI Committee Meeting January 5, 2017 – 8:00 a.m., Tracy Transit Station – 50 E. 6th Street

1) Call to Order and Introductions – Dino Margaros

2) Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minutes maximum comment per individual, 16 minutes total comments)

3) Approval of [Minutes from the December 1, 2016 DISI Meeting](#)* **Action Item**

4) Ornament Stroll, Holiday Parade, Merchant Decorating Contest, Santa Hut, iShop Local – Recaps

5) Merchant Valentine Event (Tentative Date- February 11, 2017) **Action Item**

6) Farmers' Market (Tentative Dates (Saturdays)- April 1, 2017 to October 28, 2017) **Action Item**

7) Taps on Tenth (Tentative Date- April 1, 2017) **Action Item**

8) Vintage & Antique Faire (Tentative Dates- May 13, 2017 & September TBD) **Action Item**

9) Wine Stroll (Tentative Date- September 23, 2017) **Action Item**

10) Farm Dinner/Poker Tournament **Action Item**

11) Merchant/District Synergy

12) Parking Survey

13) Website

14) Social Media

15) Banners/Signage/Boundary Definition

16) Next Meeting: **Thursday, February 2nd, 2017 – 8:00 a.m. Transit Station**

***Attachments**

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify TCCA at 209-597-0073 or email: tcca@tracycitycenter.com at least 48 hours prior to the meeting.