



DOWNTOWN TRACY

TRACY CITY CENTER
ASSOCIATION

TRACY CITY CENTER ASSOCIATION, D I S I - COMMITTEE MEETING February 6, 2014 – 8:00 A.M. Tracy Transit Station

AGENDA ITEMS:

1. Open and introductions – Kim Scarlata

2. Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)

3. Approval of the minutes from the December 5th DISI Meeting Action Item

4. Events

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|---|-------------|
| a. Farmers' Market | Action Item |
| b. Tracy Train Town USA - Discussion | |
| c. Car Show | Action Item |
| d. 4 th of July Fireworks Booth-Discussion | |
| e. 2015 Spring Event - Discussion | Action Item |
| f. 2014 Winter Ice Skating Rink - Discussion | |
| g. 2014 Holiday Shopping Event - Discussion | Action Item |
| h. Restaurant Week - Discussion | |
| i. Wine Stroll-Discussion | |
| j. Community Calendar - Discussion | |

5. Marketing/Branding

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|---|-------------|
| a. Event Flags for Merchants - Discussion | Action Item |
| b. Electronic Kiosk Update | |
| c. Social Media | |

6. Next Meeting: THURSDAY MARCH 6, 2013 – 8:00AM TRANSIT STATION

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email: lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.