



DOWNTOWN T R A C Y

TRACY CITY CENTER ASSOCIATION

TRACY CITY CENTER ASSOCIATION, D I S I - COMMITTEE MEETING

April 3, 2014 – 8:00 A.M. Tracy Transit Station

AGENDA ITEMS:

1. Open and introductions – Kim Scarlata

2. Public Comments and Announcements

This section of the agenda is provided so that the public may express comments on any item within the jurisdiction of TCCA not listed on the agenda. Board members may refer a matter to staff or a committee for review for future Board consideration. The public may also express comments on agenda items at this time for Board consideration. (2 minute comment per individual, 4 minutes per subject)

3. Approval of the minutes from the February 6th DISI Meeting

Action Item

4. Events

- a. Farmers' Market
- b. Tracy Train Town USA
- c. 2014 Holiday Shopping and Other Merchant Events - Discussion
- d. Wine Stroll - Discussion
- e. Community Calendar - Discussion

Action Item

5. Marketing/Branding

- a. Social Media

6. Next Meeting: THURSDAY MAY 1, 2014 – 8:00AM TRANSIT STATION

BROWN ACT: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts TCCA Board Agendas at www.TracyCityCenter.com. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, please notify Lauren Pettipiece at 209-597-0073 or email: lpettipiece@tracycitycenter.com at least 48 hours prior to the meeting.